

Shane Herrington

Twenty + years of helping others consider, organize, design, implement, and maintain their interactive investments.

SUMMARY

Versatile, meticulous, and deeply experienced UX UI designer and project/product manager seeking opportunities to expand digital realms for forward-thinking companies and organizations.

- Over **10 years of Agency Level Digital Production Experience**
Interface Designer + Frontend Development + Maintenance
- Nearly **13 years of Owning the Project/Product Development Process**
Project Manager + UX Consultant + UI Consultant

EXPERIENCE

Founder - UI UX Consultant, Herrington & Company, LLC, Pittsburgh

JANUARY 2009 — PRESENT

- 13+ years of **owning web projects and products from start to finish.**
- **Acquired and managed all talent needed to get the job done** (writers, illustrators, developers, and production staff).
- **Collaborated with stakeholders** to document project requirements and define information architectures and user types.
- **Developed prototypes and wireframes** to demonstrate and test product features and user experiences.
- **Designed award-winning intuitive user interfaces** and associated marketing materials that met or exceeded brand guidelines.
- **Customized and maintained** proprietary and open-source content management systems (Drupal, WordPress, Moodle, Sitecore, and many more).

UI UX + Marketing Consultant, Innotescus, Pittsburgh

OCTOBER 2019 — JANUARY 2022

- **Guided young development team** through information architecture and user experience discussions associated with new web-based ML annotation product.
- **Collaborated with stakeholders, dev team, and QA team** to consider and document user interface and experience requirements.
- **Prototyped and iterated product screens and features** based on ongoing discussions using XD + Figma. **Built a team design library** using Figma.
- **Worked through priorities and requirements** via weekly sprints.

CONTACT

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PORTFOLIO

[UX UI Portfolio](#)

[LinkedIn Profile](#)

[IDF Profile](#)

SKILLS

Analytical Thinking Skills

Creative Problem Solving

Requirements Gathering

Leadership

Communication

Project Management

Brand Management

User Interface Design

User Experience Design

Wireframing

Design Systems

Content Management Systems

HTML/CSS

Adobe Creative Suite

Figma

Jira

Many More

User Interface Designer, Ideahaus - Akoya - Production Masters Inc. -
Mind Over Media - Giant Ideas, Pittsburgh

JANUARY 2003 — JANUARY 2009

- **Enabled agencies to provide advanced design and development services** to a wide range of industries (web design, motion graphics, HTML/CSS integration, and CMS customization).
- **Efficiently managed relationships** with multiple internal creative teams and account managers.
- **Developed and presented training materials** for in-house management teams and stakeholders.
- **Excelled at remote time management and production management.**

Creative Partner - Project Manager, ez.studios, Pittsburgh

JANUARY 2003 — DECEMBER 2008

- **Developed information architectures** for advanced web applications (ez.newsletter: feature-rich email marketing tool, ez.ppt: online PPT slide library and builder, and ez.greeter: website chat tool).
- **Designed user interfaces, user experience features, marketing materials, and all supporting product documentation.**
- **Performed all customer-facing duties** (presentations, quotes, training, and customer service).

Web User Interface Designer, CECity, Pittsburgh

JANUARY 2000 — DECEMBER 2002

- **Designed enterprise-level interactive interfaces for DVDs and web portals** that allowed large healthcare organizations (Eckerd, Merck, NOCR, and more) to provide CE credits to their workforce.

EDUCATION

The Art Institutes, Pittsburgh - Web Design & Interactive Media

Bachelor of Applied Science (BASc)

The Art Institutes, Pittsburgh - Web/Multimedia Management

Associate of Arts and Sciences (AAS)